

## POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) *N/A*
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.  
Retention Period: Two Years*



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25324230	<b>Changes as of:</b> 10/4/2016 at 11:47 AM	<b>Version:</b> Current State Version 1
<b>CPE:</b> //5258	<b>Flight:</b> 10/17/16 - 10/23/16	<b>Total \$:</b> \$4,600.00
<b>Agency:</b> Adelsstein & Associates	<b>Advertiser:</b> Citizens to Protect Transportation	<b>Total Spots:</b> 13
2155 CATON	<b>Product:</b> CITIZENS TO PROTECT TRANSPORTATION FUNDING BAL INITIATIVE	<b>Total CPP:</b> \$110.05
CHICAGO, IL 60647	<b>Office:</b> CHICAGO	
<b>Agency Order #:</b>	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 41.8
<b>Buyer:</b> Candy Kyle	<b>Con Type:</b> POLITICAL/NOTE	<b>Separation:</b>
<b>Salesperson:</b> DAN RAYMOND	<b>Assistant:</b> REBECCA BERRY	
312-832-6634	312-832-6605	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/17 - 10/17		Total Spots	Total \$	CPP	GRP
							10/17	10/17				
1	M-F 7a-9a		GMA	\$600.00	4.8	30	2		2	\$1,200.00	\$125.00	9.6
2	Sa 7a-8a		SATURDAY GMA	\$350.00	3.2	30	1		1	\$350.00	\$109.38	3.2
3	M-F 9a-10a		LIVE! WITH KELLY	\$250.00	2.9	30	3		3	\$750.00	\$86.21	8.7
4	M-F 11a-11:30a		NEWSCHANNEL 20 AT MIDDAY	\$200.00	2.1	30	3		3	\$600.00	\$95.24	6.3
5	Sa 6p-6:30p		EARLY NEWS SATURDAY	\$300.00	3.8	30	1		1	\$300.00	\$78.95	3.8
6	Su 5:30p-6p		NC20 EARLY NEWS	\$300.00	3.7	30	1		1	\$300.00	\$81.08	3.7
7	M-F 10p-10:35p		NEWSCHANNEL 20 LATE NEWS	\$850.00	3.9	30	1		1	\$850.00	\$217.95	3.9
8	Sa 2:30p-6p		ABC COLLEGE FOOTBALL	\$250.00	2.6	30	1		1	\$250.00	\$96.15	2.6
TOTALS: 13							13		13	\$4,600.00	\$110.05	41.8

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<b>Agency:</b> Adelstein & Associates	<b>Advertiser:</b> Citizens to Protect Transportation	<b>Market:</b> Champaign-Sprngfld-Dtr DMA
<b>2155 CATON</b>	<b>Product:</b> CITIZENS TO PROTECT TRANS FUNDING BAL INITIATIVE	<b>Office:</b> CHICAGO
<b>CHICAGO, IL 60647</b>	<b>Agency Order #:</b>	<b>Primary Demo:</b> Adults 35+
<b>Buyer:</b> Candy Kyle	<b>Salesperson:</b> DAN RAYMOND 312-832-6634	<b>Con Type:</b> POLITICAL/VOTE ASSISTANT: REBECCA BERRY 312-832-6605
		<b>Total GRP:</b> 41.8
		<b>Separation:</b>

**Special Instructions** FLIGHT TO RUN MON 10/17-SU 10/23

Competitive Information	
Market Budget:	\$23,000
WICS Share:	20%
Comment:	
WAND:	32%
WCIA:	38%
WRSP:	10%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	13	\$4,600.00	\$110.05	41.8
<b>Total</b>	<b>100%</b>	<b>13</b>	<b>\$4,600.00</b>	<b>\$110.05</b>	<b>41.8</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	13	\$4,600.00
<b>Total</b>	<b>13</b>	<b>\$4,600.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	10/4/16 11:55 AM					\$0
New	10/4/16 11:47 AM	STEPHANIE SEGAL	New	13		\$4,600.00

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.





WICS+WICD  
2680 E Cook St  
Springfield, IL 62703

Adelstein & Associates  
2155 Calton  
Chicago, IL 60647

## Contract # 26530225

**Schedule Dates** 10/17/16-10/23/16  
**Advertiser** Citizens to Protect Transportation Funding (11269)  
**Agency** Adelstein & Associates (177775)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** CITIZENS TO PROTECT TRANS FUNDING BAL INI  
**Salesperson** Millennium/CHI, Chicago (1094)  
**Sales Office** Millennium Chicago  
**Buyer Name** Kyle/Candy  
**Phone/Fax** /  
**CPE** 5258  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** CITIZENS TO PROTECT  
Special instructions: FLIGHT TO RUN MON 10/17-SU 10/23  
Dan Raymond

**Order #** 10/04/16  
**Entered By** Amanda Painter  
**Headline #** No  
**Demo** ECR25324230  
**Order Type** A35+  
**Package Deal** Normal  
**Commission %** 15.00  
**Commission** \$690.00  
**Net Total** \$3,910.00  
**Sales Tax**

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-4-8)	10/17/16-10/24/16	3	:30	7A-9A (CST)	2	X	X	X	X	X			2	\$600.00	\$1,200.00	WICS+WICD Combo 100/0 (WICS) GMA		10/4/16
2.0	Normal Line / SPOT (2-3-2)	10/22/16-10/22/16	3	:30	7A-8A (CST)							1		1	\$350.00	\$350.00	WICS+WICD Combo 100/0 (WICS) SATURDAY GMA		10/4/16
3.0	Normal Line / SPOT (3-2-9)	10/17/16-10/24/16	3	:30	9A-10A (CST)	3	X	X	X	X	X			3	\$250.00	\$750.00	WICS+WICD Combo 100/0 (WICS) LIVE! WITH KELLY		10/4/16
4.0	Normal Line / SPOT (4-2-1)	10/17/16-10/24/16	3	:30	11A-11:30A (CST)	3	X	X	X	X	X			3	\$200.00	\$600.00	WICS+WICD Combo 100/0 (WICS) NEWSCHANNEL 20 AT MIDDAY		10/4/16
5.0	Normal Line / News (5-3-8)	10/22/16-10/22/16	3	:30	6P-6:30P (CST)							1		1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS) EARLY NEWS SATURDAY		10/4/16
6.0	Normal Line / News (6-3-7)	10/23/16-10/23/16	3	:30	5:30P-6P (CST)							1		1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS) NC20 EARLY NEWS		10/4/16
7.0	Normal Line / News (7-3-9)	10/17/16-10/24/16	3	:30	10P-10:35P (CST)	1	X	X	X	X	X			1	\$850.00	\$850.00	WICS+WICD Combo 100/0 (WICS) NEWSCHANNEL 20 LATE NEWS		10/4/16
8.0	Normal Line / Football (8-2-6)	10/22/16-10/22/16	4	:30	2:30P-6P (CST)							1		1	\$250.00	\$250.00	WICS+WICD Combo 100/0 (WICS) ABC COLLEGE FOOTBALL		10/4/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

WICS+WICD Combo 100/0 (WICS)	Spots	13	Rate	\$1,500.00
By Broadcast Month	Spots	13	Rate	\$1,500.00
Oct. 2016	Spots	13	Rate	\$1,500.00
Grand Total:	Spots	13	Rate	\$1,500.00

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Miles King (Adelstein & Associates)  
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Citizens to Protect Transportation Funding



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Citizens to Protect Transportation Funding  
3000 N. Sheridan Road, Suite 18c  
Chicago, IL 60657

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Jennifer Morrison, Chairman

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

9/21/16      [Signature]      \_\_\_\_\_  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected

Jennifer E. Valenti      Jennifer E. Valenti, LRM      \_\_\_\_\_  
Signature                      Printed Name                      Title



Company	Vendor	Amount	Memo
Adelstein & Associates	WICS-TV	\$9,817.50	Cit. for Transp. Funding Est. #5256 & 5258

\$6,950  
+ 4,600

\$11,550

X . 85%

\$9,817.50